

PROJECT OVERVIEW

Teaming up with a leading Data and AI team gave Allovus Studio the chance to create something truly impactful for the tech community. The project focused on crafting a technical article to guide developers on validating AI experiences during product development. This required a thoughtful exploration of AI technology combined with a commitment to delivering clear, actionable communication.

Duration

Sep - Nov 2024

Project

Technical Writing
AI Research
Infographic Design

Tools

Word
Illustrator

Roles

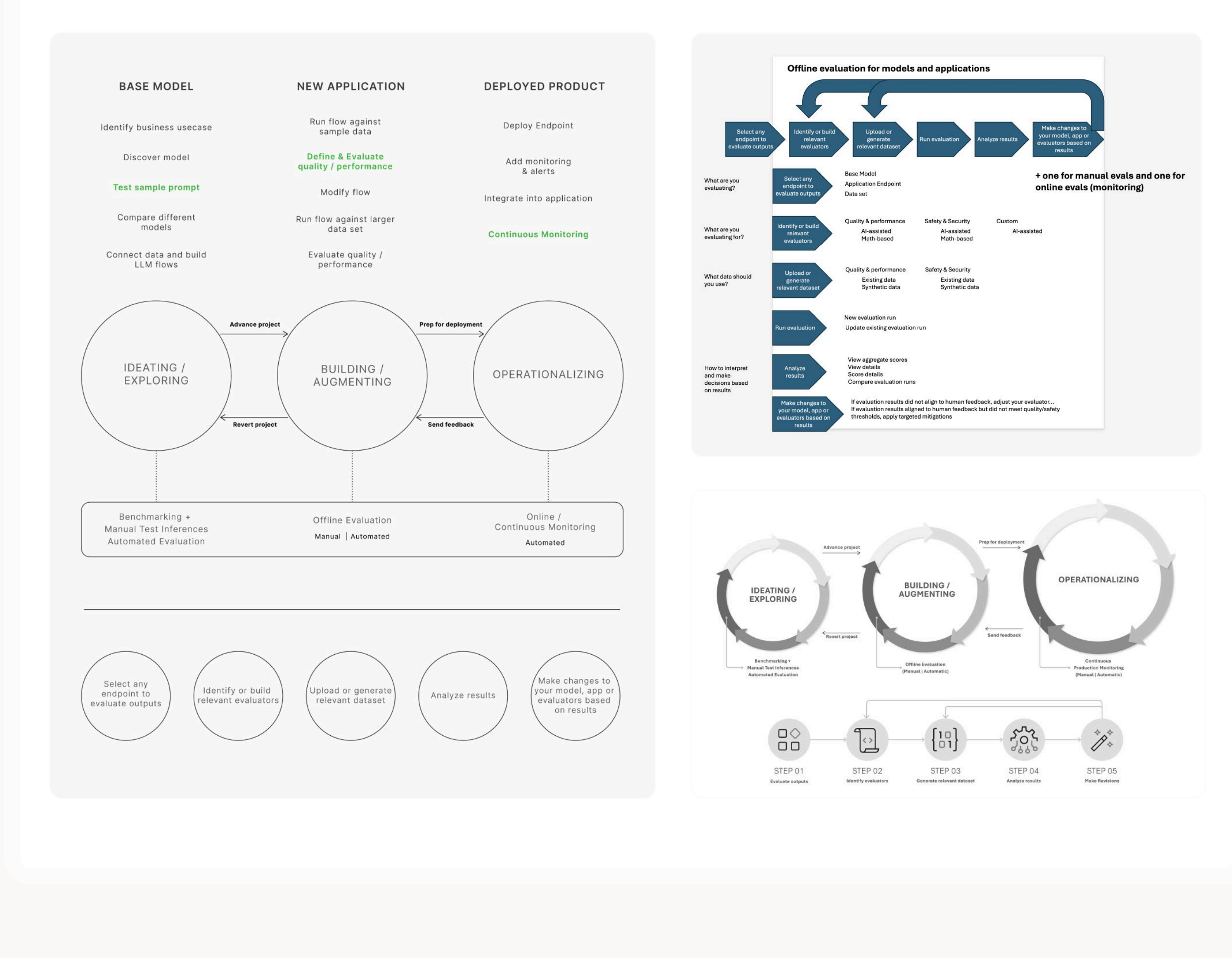
Technical Writing
Research
Design

OUR PROCESS

COLLABORATING + IDEATING

From the beginning, the collaboration was a seamless blend of expertise. Our client's Data & AI team contributed their extensive technical knowledge, while Allovus Studio's design and content strategists transformed complex concepts into an engaging and accessible resource.

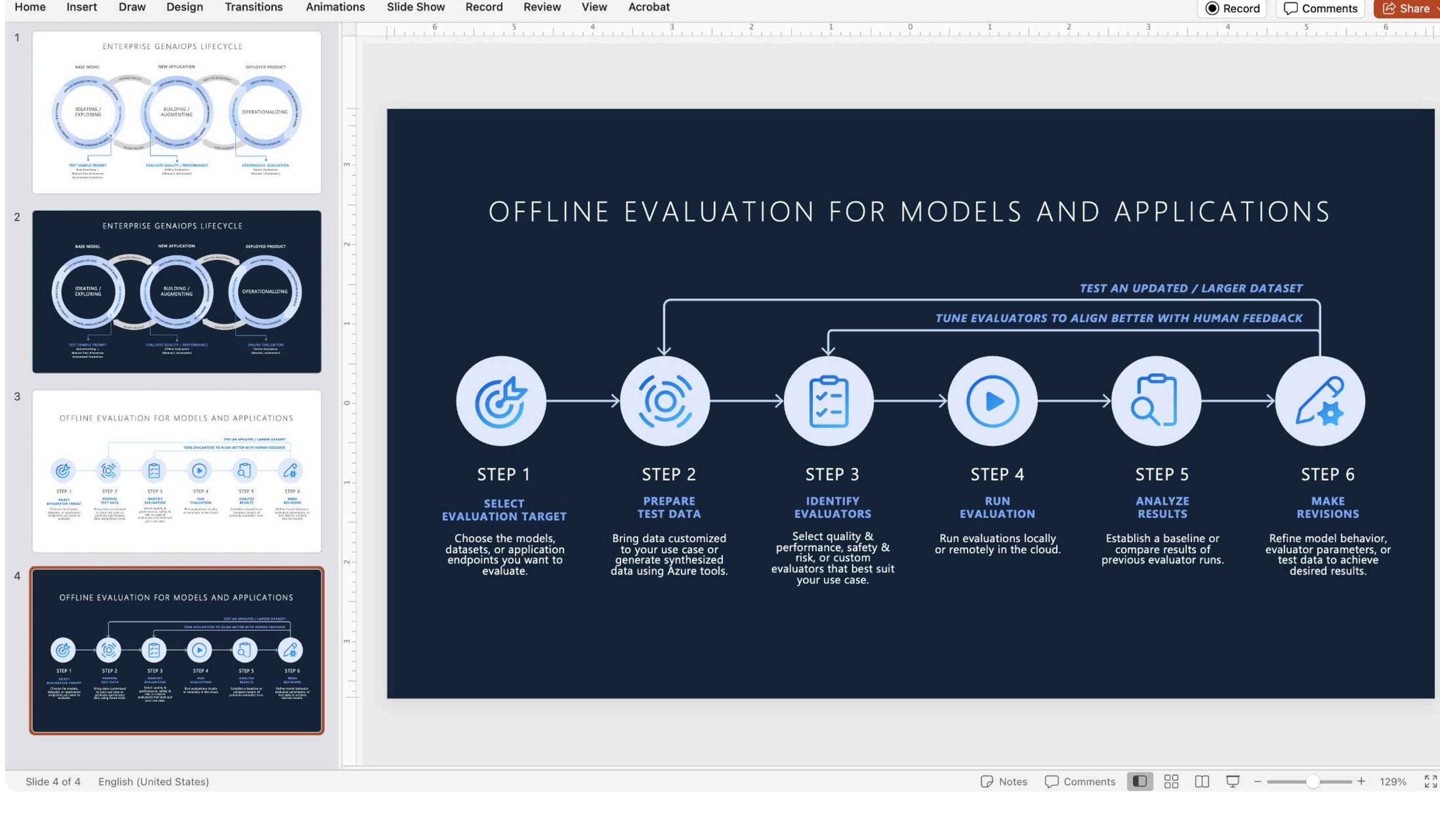
The shared goal was to provide developers with a practical guide to streamline the AI validation process and integrate AI seamlessly into their products.



CLARITY

The article offered a detailed exploration of best practices, presenting a step-by-step process for validating AI models and experiences. To enhance clarity and engagement, Allovus designed workflow diagrams that visually represented key ideas, such as the iterative nature of model testing and the critical role of bias mitigation.

These visuals broke down intricate processes into digestible steps, empowering developers to apply the strategies in their own projects.



IMPACT

After weeks of close collaboration, revisions, and fine-tuning, the article was published to an overwhelmingly positive response. The development community praised its clarity, depth, and actionable insights. The inclusion of workflow diagrams was especially well-received, providing a clear visual roadmap that perfectly complemented the written content.

This partnership exemplifies how Allovus Studio combines design, strategy, and technology to create valuable resources that inform, engage, and empower the tech community.

Evaluation of generative AI applications

Article • 12/23/2024 • 6 contributors

In this article

Base model selection
Pre-production evaluation
Post-production monitoring
Conclusion
Related content

Important

Items marked (preview) in this article are currently in public preview. This preview is provided without a service-level agreement, and we don't recommend it for production workloads. Certain features might not be supported or might have constrained capabilities.

In the rapidly evolving landscape of artificial intelligence, the integration of Generative AI Operations (GenAIOps) is transforming how organizations develop and deploy AI applications. As businesses increasingly rely on AI to enhance decision-making, improve customer experiences, and drive innovation, the importance of a robust evaluation framework can't be overstated. Evaluation is an essential component of the generative AI lifecycle to build confidence and trust in AI-centric applications. If not designed carefully, these applications can produce outputs that are fabricated and ungrounded in context, irrelevant or incoherent, resulting in poor customer experiences, or worse, perpetuate societal stereotypes, promote misinformation, expose organizations to malicious attacks, or a wide range of other negative impacts.

Evaluators are helpful tools to assess the frequency and severity of content risks or undesirable behavior in AI responses. Performing iterative, systematic evaluations with the right evaluators can help teams measure and address potential response quality, safety, or security concerns throughout the AI development lifecycle, from initial model selection through post-production monitoring. Evaluation within the GenAI Ops Lifecycle production.

ENTERPRISE GENAIOPS LIFECYCLE

